

Xavier O Caraballo

UX / UI Designer

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(689) 246-7776

Education

Bachelor of Art

Interaction and UX/UI Design

UX/UI Google Certificate

Academy of Art University
Graduation Date: May 2024

Work Experience

AR Design

Design Intern

Remote

January 2022 - May 2022

- Worked alongside a design team in creating design systems and helping with creative direction on multiple web-based projects.
- Create surveys for user research through various media platforms to gather feedback on user's ease of use and satisfaction interfacing on company websites and products
- Gained experience in communicating with higher-ups, responding to feedback in a positive manner, and creating multiple iterations of deliverables based on that feedback.
- Conduct testing of sample applications, websites and software to Assess user experience and ease of design
- Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.
- Produce high-quality solutions through flow diagrams, graphic designs, storyboards, user journey, accessibility design and site maps

Invicta

Assistant Store Manager

Orlando, FL

May 2019 - December 2021

- Assist in motivating and developing all employees individually and on team-level to improve and maintain high performance standards.
- Work with the Store Manager to achieve and exceed planned business and financial targets.

Freelance

UI Designer

Remote

July 2019 - Present

- Consulted with tech startup and stakeholders to review current products and status, and provide strategic solutions to solve user needs.
- Combine interface design concepts with digital design and establish milestones to encourage cooperation and teamwork
- Facilitate the client's product vision by researching, conceiving, wireframing, prototyping and user-testing experiences for digital products.

Leadership Experience

Assistant Soccer Coach

Alianza Football Club

Yabucoa, PR

May 2015 - September 2017

Coordinate with the head and assistant coaches to help manage practices. Deliver positive feedback to 20+ student-athletes in order to help them improve both their teamwork skills and mindset.

Skills

Adobe Creative Suite, Figma, Microsoft Office, HTML, CSS, JavaScript, Print and Digital Design, Time Management, Organization, Teamwork, Attention to Detail, Problem Solving, Interpersonal Communication, Analytics, Photography, Wireframe, Usability Test, Accessible Design, Sketch, InVision, User-Centered Design and Best Practices , Research, Leadership, Agile, Responsive Web Design